



WATER IN OUR SCHOOLS

CHILDREN, OUR MOST
Valuable resource next to water



Help us, help you, and help them

We ALL NEED water. Huge thought! Now if every bottle or container that was purchased carries a small percentage of money that is paid directly into a charitable cause for the betterment of humanity, what an impact that would make!

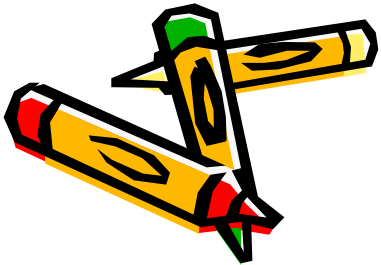
Health and dependency issues facing our nations are huge. Unfortunately, this is happening all over our World.

Even our public schools where we live are ridding the school campuses of soda machines and having water as a replacement.

Water is huge, and its need and desire for the population will only grow. Whatever we can do to help, we should, both as human beings and also in our business capacities.

That is where our Company,

HPN Bottling & Beverage Company
makes a difference



Two things affecting our physical life the most are water and sun. We can't bottle the sun, but we can bottle and get water to who can benefit from it.

There are many companies who can supply water for retail stores, schools, companies or organizations.

HPN certainly isn't unique in that regard.

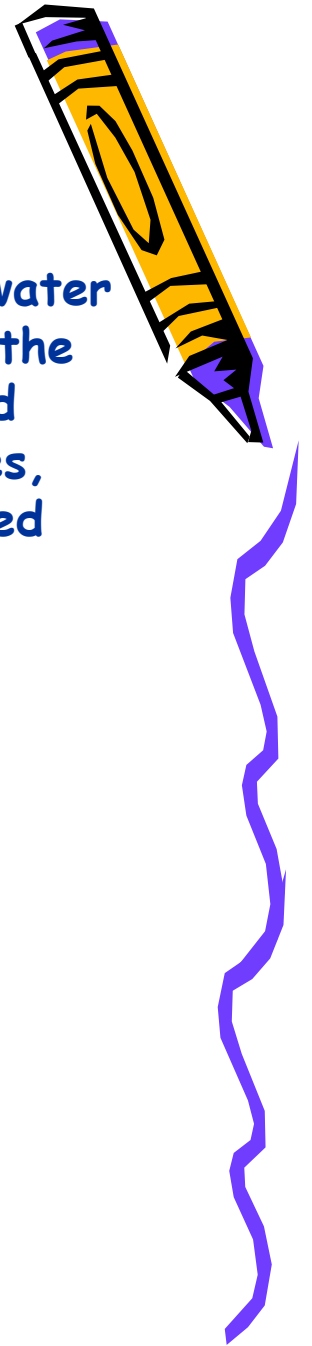
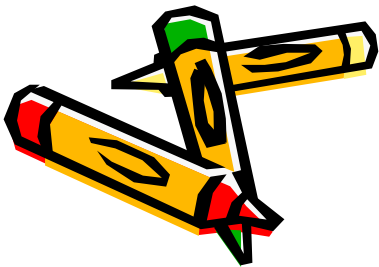
Where HPN IS unique is our business model and approach, which, at least to us and our ever growing customer base, makes all the difference in the world. Every purchase of water from HPN results in a donation to charity ... giving back.

The bottom line is that people need water.



Organizations that can benefit from having their own branded water include traditional corporate clients, schools and universities, the hospitality industry, philanthropic organizations, doctors and dentists, government agencies, golf clubs, restaurants, stores, wineries, car dealerships, fundraisers and corporate sponsored events.

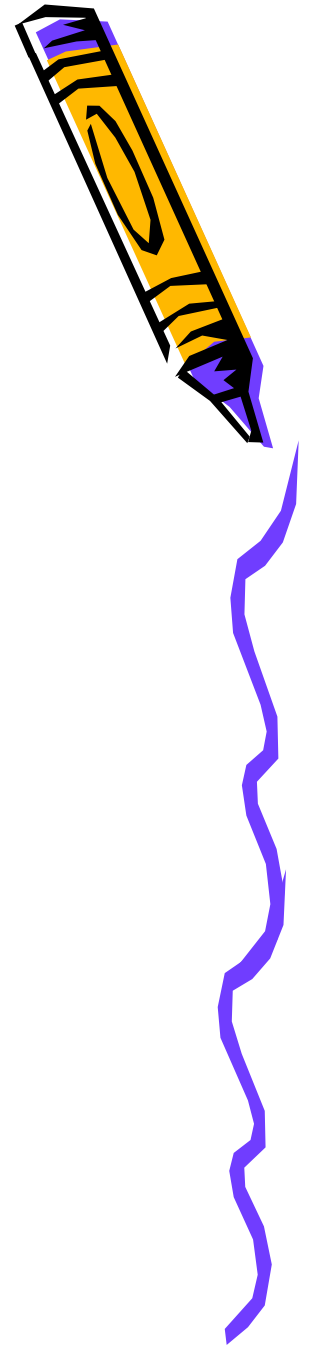
The list goes on.



I am jumping ahead a little, so let me back up slightly, and then after I explain a little, let me apply it specifically to our schools.

Our schools purchase water, case after case. The power is that, through HPN, we can satisfy those basic commercial and consumer needs and at the same time take it up a few notches.....

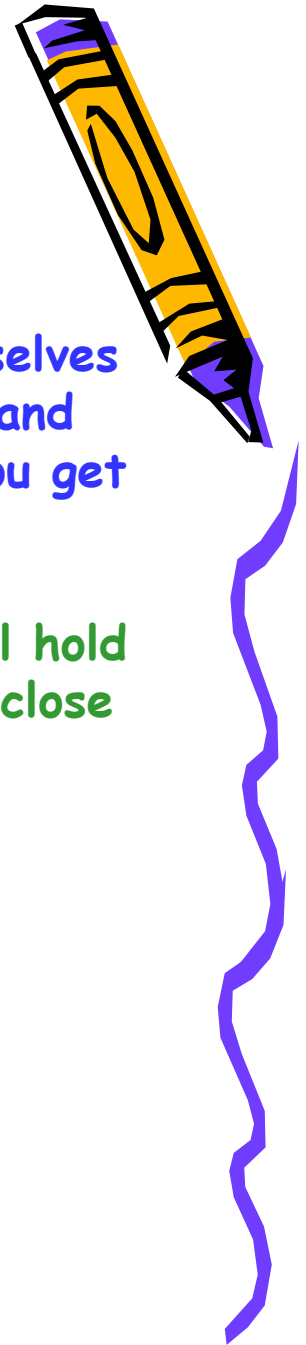
What are the extra notches?



First, schools and organizations also have a need to market themselves and get their message out. By using the bottle itself smartly, and private branding that water for your school with your message, you get that incredibly critical marketing bonus.

How often can you get a message across to someone that they will hold it in their hand (like a water bottle) and with every sip see it up close and personal (every time they pour or drink)?

Starting to see the impact?



Second, and most important to HPN, is the charitable giving side that is the foundation of our company. More companies are aware of the need to “give back” and have charitable programs. We support that effort as well, and powerfully. As a company, HPN has pledged to **gift** a portion of our profit from every purchase to a charity.

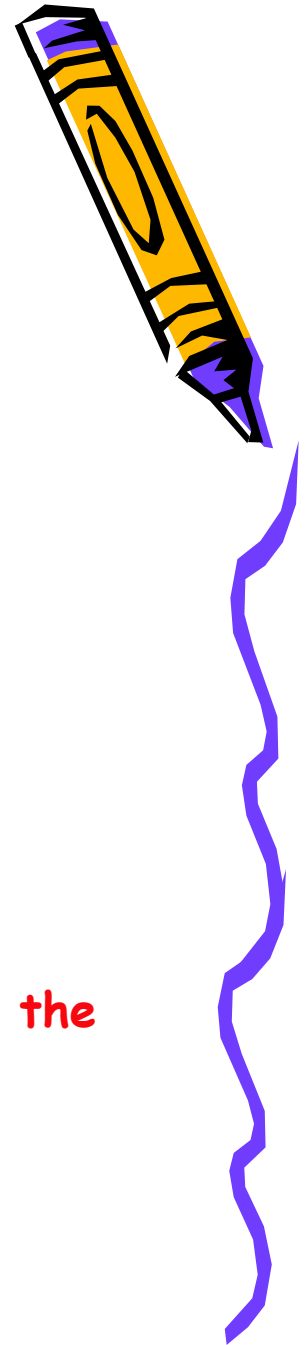
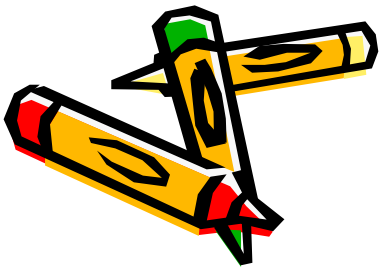
And not any charity.

One chosen by you. Yes ..



YOU choose who gets the water, and **YOU** choose who gets the charitable gift and donation.

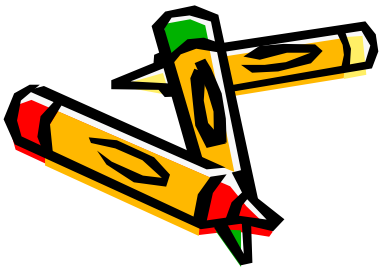
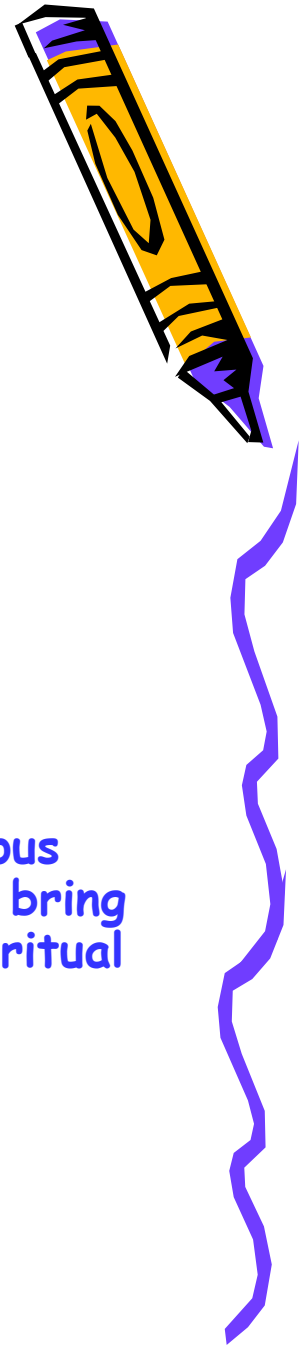
See the added impact?



This latter part is what I would really like you to think about.

Yes, all the other parts have great benefits and bring a lot to the table. But there is nothing that makes more of a difference than when you can do something you usually do and need (like water), and leverage that to "give" where giving is needed and people are helped and even saved.

We have a way to help both people in terms of the precious resource of water that they need for physical help, and, to bring income to the charities which addresses the physical and spiritual needs of people less fortunate.

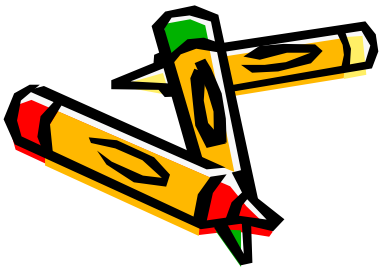




So what if, for every purchase, let's say 5 cents went to a charitable cause? The water didn't cost any more, just a portion of the profit that the Company selling the water to you decided to donate that amount to the charity designated by you such as going to Medical Research, Substance Abuse, Homeless,?

If say at least 5 million bottles were purchased each year from all these locations combined, with 5 cents designated to charity, which would mean \$250,000 every year would be donated to the charity. Over 5 years, that is at least \$1,250,000.

Would that make a difference in the world?





When you purchase the water, you are then marking it up ... generally 100% (and sometimes more) for the segment that sells to consumers (students, teachers, parents, stores, restaurants, churches, organizations).

So, if using those same numbers, and say there is a 50 cent mark up, those 5 million bottles a year would mean \$2,500,000 a year in gross profit, and over 5 years, that would be over \$12 million dollars.

JUST from private labeling water, and selling something people are already buying, going to buy, and they don't care now if it is Evian, AquaFina, Arrowhead or whoever.



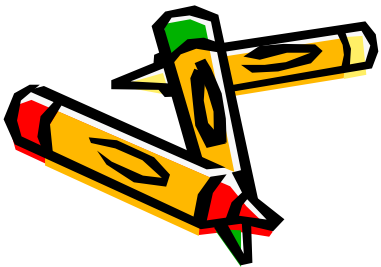


There are other benefits. The bottle itself is beautiful. Just look at some photos of bottle samples, just to give you an idea.

You will be able see how beautiful the bottle is, and with whatever you want to put on it, how the marketing mission of your school or organization and their values can also be furthered.

Imagine the message that could be put on your bottle, either about furthering a mission statement of your organization or stating your intentions of helping our world.

Would that make a difference?



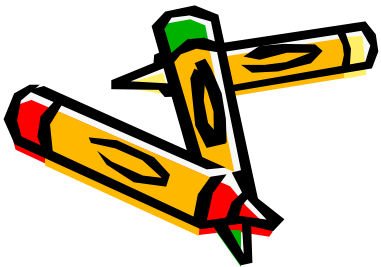


We are connected to a network of 23 affiliated bottling facilities across the U.S. This allows us to ship the water to the locations needed at a lower shipping rate, making this even more economical.

Plus, because of the size, we can often put in flexibility with the deliveries so that even though "X" is ordered, only "Y" is shipped at a time.

We just need to know your desires, and we will do our very best to find any way to accommodate you.

So, in the end, we would be greatly honored if you would consider the following:



Consider:

Consider having a private label bottled water program for your school, organizations ... and/or affiliates ... individually or under one banner.

Consider telling your friends, families that own businesses, your church. Show it to everyone and tell them how they too can help make a difference!

Consider an arrangement where, HPN will contribute 10% of the gross for charity which is HUGE. What you pay to HPN can be designated to any charitable-related entity you wish to help.



Depending on the school or organization you would want to determine if a program is set up, and retailers (schools, real estate offices, restaurants, stores for example) purchase directly from us.

Or, could have an entity within their organization (a division) which we sell to in bulk, and that division is the supplier within the organization.

The division would have a mark up of its own, and then allow the retail segment to get the majority benefit of the gross profit numbers (aside from the charitable donation part which always continues to apply).





Consider us working with you together to create the image and message that you want on this beautiful bottle. Something which can get across the visuals and message which furthers those words and ideals that bring true meaning.

When someone orders or picks up one of your water bottles, the bottle itself has significance, even when the water is gone.

We can create artwork and the message YOU would like to see.

And this could be multiple messages, for different schools or offices or segments. It is amazing what could be done in terms of message promotion.



Thank you for taking this time to review our
incredible giving program.



HPN looks towards the future in great anticipation with serving our
school districts as well as other organizations to give the precious
resource of water while contributing to and addressing the physical and
spiritual needs of those less fortunate.

(People helping us, helping you and helping them)
Making a Difference

Thank you for your time and interest.

Denise Donovan/CEO

HPN Bottling & Beverage Company, Inc. 1-888-81WATER



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